



INNOVATION CULTURE AND LEADERSHIP

Getting Ready for Open Innovation Ecosystems

OVERVIEW

Uncover how national and organizational culture influences the adoption of new initiatives. Explore the different types of innovation and the crucial role of effective leadership in driving change management to promote a culture of innovation. Maximize the benefits of joining open innovation ecosystems.

COURSE AGENDA

Day 1

- Introduction: Setting the Stage
- Understanding National Culture
- Exploring Organizational Culture
- Cultural Dimensions and Levels
- Types and Attributes of Innovation
- Innovation Ecosystems and Disruption
- Innovation Strategy and Management
- Change Management and Leadership
- Analysis of Selected Case Studies

Day 2

- Leading a Culture of Innovation
- Innovation Teams and Leaders
- Diagnosing the Culture Maturity
- Vision, Values, and Competencies
- Engagement and Communications
- Approach, Execution, and Metrics
- Embedding Innovation Culture
- Takeaways and Lessons Learned
- Program Conclusion and Recap

WHAT TO EXPECT

- **In-Depth Knowledge:** gain understanding of the intricate interplay between organizational culture, leadership, and change management for promoting a culture of innovation.
- **Strategic Insights:** develop critical insights into how a culture of innovation works and the importance of effective leadership in ensuring successful change management.
- **Practical Application:** explore real-world references and scenarios through interactive workshops, practical exercises, and selected case studies.

WHO SHOULD ATTEND

- Leaders responsible for driving organizational change towards open innovation
- Executives seeking to promote a culture of innovation within their organizations
- HR professionals interested in building and cultivating a culture of innovation

DURATION, NUMBER OF PARTICIPANTS AND FORMAT

- Duration: 2-days
- Participants: up to 10 attendees
- Format: in-person or virtual

FOR CUSTOMIZED TRAININGS AND MORE INFORMATION

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