



OVERCOMING UNCERTAINTY VIA ADAPTIVE STRATEGIES

International Growth Acceleration Program

OVERVIEW

The concept of adaptive strategies is ideal for forward-thinking leaders prepared to navigate uncertain business landscapes. This course empowers participants to create, design, implement, and sustain flexible strategies, with a particular focus on fostering consistent growth. Explore the role of national culture as a key moderator in decision-making and actions, ensuring that strategic initiatives align fully with the social and cultural values of your customers.

COURSE AGENDA

- Introduction: Setting the Stage
- Creating the Initial Framework
- Designing Specific Growth Initiatives
- Implementing the Adaptive Strategy
- Sustaining or Adapting Plans as Needed
- The National Culture as a Key Moderator
- Key Takeaways and Lessons Learned
- Program Conclusion and Recap

WHAT TO EXPECT

- **Strategic Planning:** learn to craft a robust growth strategy framework tailored to your specific needs while maintaining the flexibility to adapt to uncertainties.
- **Initiatives Design:** develop specific growth initiatives that not only align with your goals but are also effective, cost-efficient, and minimize execution risks.
- **Implementation:** execute under the adaptive strategy model, ensuring sustained progress and flexibility to adjust actions whenever necessary for optimal results.

WHO SHOULD ATTEND

- Leaders and executives seeking adaptive strategy frameworks
- Decision-makers responsible for guiding organizations through change
- Individuals interested in strategy models for uncertain conditions

DURATION, NUMBER OF PARTICIPANTS AND FORMAT

- Duration: 1-day
- Participants: up to 10 attendees
- Format: in-person or virtual

FOR CUSTOMIZED TRAININGS AND MORE INFORMATION

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