



CROSS-CULTURAL MANAGEMENT AND LEADERSHIP

International Growth Acceleration Program

OVERVIEW

In an increasingly interconnected world, the ability to navigate diverse cultures is key for achieving business success. Tailored for international executives and multinational teams, this course goes beyond the surface, providing in-depth knowledge and valuable insights. Explore the nuances of intercultural work environments and gain the skills necessary to adapt and excel in complex landscapes. Join us in embracing the strength that cultural knowledge can bring to business.

COURSE AGENDA

- Introduction: Setting the Stage
- The Crucial Role of Culture in Global Business
- Understanding Cultural Dimensions and Their Impact
- Working and Leading in an Intercultural Environment
- Effective Communication Across Different Cultures
- In-Depth Analysis of Selected Case Studies
- Key Takeaways and Lessons Learned
- Program Conclusion and Recap

WHAT TO EXPECT

- **Practical Skill Enhancement:** our program is packed with hands-on sessions that will empower you to bridge cultural gaps, strengthen team alignment, and sharpen communication skills.
- **Cultural Insights:** explore the role of culture in the realm of global business and discover how to harness this understanding for more effective and fruitful collaborations.
- **Global Competence:** acquire the skills and knowledge necessary to excel in culturally diverse work settings, both within your company and across international borders.

WHO SHOULD ATTEND

- Members of multinational teams
- International executives and decision-makers
- Organizations committed to global success

DURATION, NUMBER OF PARTICIPANTS AND FORMAT

- Duration: 1-day
- Participants: up to 10 attendees
- Format: in-person or virtual

FOR CUSTOMIZED TRAININGS AND MORE INFORMATION

- Phone and WhatsApp: +55 11 98685-3248
- Email: contact@adrianobello.com